

Office
1110 Bonifant Street
Suite 501
Silver Spring, MD 20910

March 10, 2008

Dear

As you have no doubt heard, teen driving deaths and injuries have impacted our communities at an alarming rate over the past few months. The youth in **Camp Fire USA Teens in Action at Bishop McNamara High School** are very concerned about this and are taking action.

On **April 26, 2008**, in conjunction with both local and national partners, we will be hosting a service learning program—**Road Skill/Roads Kill Teen Driving Safety Summit**. We expect to have 225-250 youth and adults from the DC metropolitan area participate in the program. We invite you to partner with us and become a sponsor of this important event. As a sponsor, you will be provided an opportunity to engage in the vital mission of keeping young drivers safe.

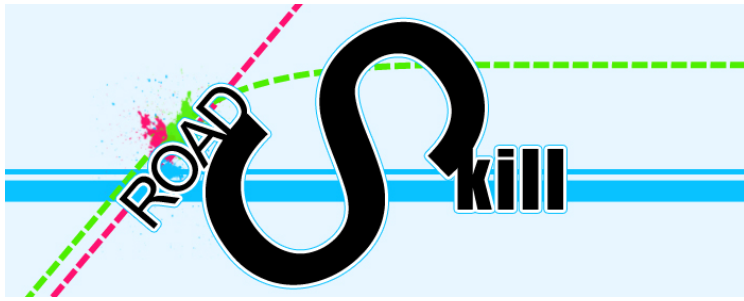
Your sponsorship will, among other things, enable the youth leaders to re-grant funds to each participating school and organization for the purpose of implementing the teen driving safety program at their school, and will enable us to continue with follow-up with the participants.

In addition to your sponsorship, we would like to invite you to participate in our summit which will be held at Bishop McNamara High School in Forestville, MD, to share knowledge and information about your organization with youth and adult participants. Please read the attached form for more information on the day. If you have questions, feel free to contact us at 301-346-7860 or CampFirePatuxent@aol.com.

Sincerely,

Anastasia Wroblewski and
Travis Barrett, Youth Board Members

Rosemary Pezzuto, Executive Director



Sponsor Form

(Please Type or Print Clearly)

Name of Company _____

Point of Contact _____

Address _____

City, State, Zip _____

Phone _____ Email Address _____

Website _____

25 words or less that describe your organization.

Level of Sponsorship and Benefits Include:

_____ **\$25,000 Titanium Sponsor:** One Exclusive Sponsorship at this level; Opportunity to welcome attendees from the stage; Special acknowledgment during media interviews; Prominent signage at the summit; Acknowledgement in hand out materials

_____ **\$10,000 Platinum Sponsor:** Special acknowledgement from the stage; acknowledgement during media interviews, prominent signage at event; Acknowledgement in hand out materials

_____ **\$5,000 Gold Sponsor:** Special acknowledgement from the stage; prominent signage at event; Acknowledgement in hand out materials

_____ **\$2,500 Silver Sponsor:** Signage at event; Acknowledgement in hand out materials

_____ **\$1,000 Bronze Sponsor:** Acknowledgement in hand out materials

_____ **In- Kind Sponsorship:** Special Acknowledgement

_____ **Other:**

All Donations to the Road Skill/Roads Kill Program are tax deductible as allowed by the IRS.
Camp Fire USA is a 501 C 3 Charity under the IRS Code.

**Please Mail Your Contribution to:
Camp Fire USA, Road Skill/Roads Kill Teen Driving Summit,
12005 Whitehall Dr, Bowie MD 20715 by March 25, 2008**



TEEN DRIVING SAFETY SUMMIT-Road Skill/S/Kill

Sponsored by: *Project Ignition Bishop McNamara High School—
Camp Fire USA Teens in Action*

- I. **Date:** April 26, 2008, **Global Youth Service Day** 8:30 AM – 9 PM
- II. **Location:** Bishop McNamara High School, 6800 Marlboro Pike, Forestville MD-- Point of Contact: Rosemary Pezzuto 301-346-7860 Email-CampFirePatuxent@aol.com
- III. **Sponsors:** Bishop McNamara High School, Teens in Action--Camp Fire USA, State Farm Insurance, Chesapeake Safety Council, Allstate Foundation, and the National Youth Leadership Council and other community groups.
- IV. **Participants:** Students and Adult advisors from local schools and community agencies, local and state agencies as well as local government representatives. Counties to be represented include Prince Georges, Montgomery, Charles, Calvert, and the District of Columbia.
- V. **Cost:** \$20 per person to cover cost of meals and materials.
- VI. **Volunteer Opportunities:** Parents and youth volunteers will be needed as well as business partners
- VII. **Displays and Exhibits**—Exhibitors from local, regional and national driving safety and collateral programs are invited to provide hands on information to young people and their mentors. This information will enhance the learning experience and provide resources for teens. Proposed Invitees include:
 - - AAA Foundation
 - Allstate Foundation—Driving Safety Program
 - Bowie Blade News-David Emanuel Editor and Matt Armes Education Editor—Workshop on working with and preparing press releases.



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- Children's Hospital of Philadelphia—Reports on Teen Driving Safety
- Comcast Community Affairs
- Crisis Management Center—Mental Health Folks
- Driving Skills for Life-Ford Motor Company
- Maryland Department of Motor Vehicles
- Mercer Foundation—
- Mothers and Students Against Destructive Decisions
- National Organization on Youth Safety---Info on Teen Safety and Funding for May Event
- National Transportation Safety—Info on Road Safety and Transportation Safety
- Office of Emergency Management- Teen Cert and Fire and Rescue
- Prince Georges County, Montgomery and Fredrick County Sheriffs Department: Gator Program
- Prince Georges County, Bowie, Bladensburg, Greenbelt, Charles County, Calvert County Police and Sheriff Departments, Maryland State Police
- Red Cross-Safety Programs--First Aide and Disaster readiness programs
- State Farm Insurance- Project Ignition and Team Support
- Washington Area Bicycle Association: How to host and implement a Bike Rodeo to teach Rules of the Road

Time Schedule: (Subject to program modification)

8-9:00 Registration

9:00 Welcome and Opening Remarks

9:30 Presentation on Teen Driving Statistics and Issues—presented by students and guest speakers—What IF?

10:30 Roundtables with Politicians and Community Leaders:

Specific Questions to be assigned to tables on specific Driving safety topics. These would include

- How to engage the community in Teen Driving Safety Promotion
- What legislation is necessary to ensure teen driving safety is a priority
- Why is teen driving safety ignored as the Major Public Health issue for teen death and injury
- How do we help teens take driving more seriously
- How do we get the Surgeon General or President to convene a Teen Driving Safety Summit at the National Level?